

Request for a graphic design quote

- 1) What printed marketing collateral products and/or services do you need?
(check all that apply)

- Catalog design
- Brochure, flyer, or pamphlet design
- Direct mail piece or postcard design
- Print ad design
- P.O.P. design (point of purchase in-store collateral such as displays, posters, and banners)
- Newsletter design
- Book cover, CD, or other media design
- Other (please specify):

Please note: If you need additional graphic design services not listed here (logo design, business cards etc.), please indicate in question 7 below

- 2) What materials will you be providing to Downtown Designs for this project?
(check all that apply)

- None-I need help with all aspects
- Some copy or text
- All copy or text
- Concept or design layout
- Logo
- Photos or images
- Graphics
- Other (please specify):

- 3) When do you need to have this graphic design job completed?

- ASAP
- Within one month
- Between one and two months
- In more than two months
- Specific date (please enter):

- 4) Which of the following describes your business and your graphic design needs?

- New business-exploring graphic design options

- New business-setting graphic design budget
- New business-have graphic design budget
- Established business-exploring graphic design options
- Established business-setting graphic design budget
- Established business-have graphic design budget

5) Are you also interested in printing services?

- Yes
- No
- Not sure

6) If applicable, please describe your primary objectives for this graphic design project and any additional requirements you may have (i.e. specific creative ideas, size or color requirements, format requirements, etc.)

7) What additional graphic design products and/or services will you need, if any? (check all that apply)

- Logo or company identity design
- Business card, letterhead, or envelope design
- Product Packaging Design
- Other (please specify):